

2011



CATALOG

YOUR SOURCE FOR **DRIVER TRAINING** AND **SCHOOL SAFETY PATROL PRODUCTS**

TRAINING DVDS • INSTRUCTIONAL GUIDES • TESTING BOOKLETS • SCHOOL SAFETY PATROL SUPPLIES • AWARD CERTIFICATES • MORE

**ORDER
TODAY!**
TOLL-FREE
888-274-4459



Welcome to the AAA Carolinas Driver Education Catalog!

As educators and leaders in traffic safety, the AAA Driver Education Department strives to provide products that reduce motorists' risks on the road.

Founded on a commitment to motorists' safety, AAA continuously promotes traffic safety and driver education through our products, classes, seminars and information. From a school safety patrol program for elementary school kids to materials and programs for teen, adult and mature drivers, we offer quality products with the backing of our nationally recognized organization.

Whatever your traffic safety or driver education need, the AAA Driver Education Department is here to help with products and classes that span a lifetime. If you have any questions regarding the products in this catalog, please feel free to contact us toll-free at 888-274-4459.



AAA Carolinas Driver Education Programs

School Safety Patrol

Since 1920, the AAA School Safety Patrol Program has helped equip patrollers with the skills and resources needed to ensure that their classmates remain safe in and around school. As school leaders, they teach other students about traffic safety on a peer-to-peer basis and represent school safety. Visit AAA.com/schoolsafetypatrol for more information on how you can start a school safety patrol program in your school.

Pre-Teen/Teen Driving

AAA is here to help teens prepare for the road ahead. By providing products and information, including free Dare to Prepare seminars for parents and teens, we help young drivers get a safe start on driving.

Driver Improvement

One of the nation's leading defensive driving programs, the AAA Driver Improvement Program is designed for experienced drivers who have received a traffic ticket, require fleet training, want a reduction in insurance rates, or simply have the desire to become better drivers. Visit AAA.com/DriverEducation for a class near you.

Mature Motorists

AAA is dedicated to keeping mature motorists driving safely as long as possible. Resources such as free Keeping the Keys seminars, computer programs that offer self-evaluations and mature driver classes help make this possible.

Fleet Training

AAA Driver Education offers fleet managers online driver safety training courses for their fleet drivers. The AAA-Approved courses are designed to help reduce insurance rates, claims, and litigation by preventing crashes and lowering the number of traffic violations service providers receive.

Driver Improvement Program Instructor Certification

A 40-hour certification class will certify you to teach the AAA Driver Improvement Program, one of the nation's leading defensive driving courses. Increase your driving school's business by offering this valuable service.

Continuing Education

Driver's education instructors in North Carolina can attend one of our continuing education classes to fulfill their required continuing education credits. Classes are 8 hours long and are offered on a quarterly basis.

AAA-Approved Driving Schools

AAA-Approved Driving Schools offer a variety of AAA-Approved services including behind-the-wheel training, classes for insurance discounts, teen driver classes and mature driver classes. Contact the AAA Driver Education Department for more information on becoming an Approved Driving School.



DRIVER TRAINING PRODUCTS

4-9

SCHOOL SAFETY PATROL PRODUCTS

10-13

DRIVER PRODUCTS

14



Join **AAA** Today!

JOIN **AAANOW.COM**

Peace of mind and **savings** come in so many ways when you **join AAA.**

Roadside assistance when you need it, discounts on travel, insurance, car care, everyday purchases, and so much more. Visit JoinAAANow.com and enter promotion code: **DRIVE** to waive the \$10 enrollment fee and become a AAA member today! Additionally, when placing your Driver Education product orders, AAA members receive **FREE** handling.





Welcoming Your New Driver

This brochure set provides a good starting point for new drivers and their parents.

Product No. 3527

Choosing a Driving School

A guide for parents of beginner drivers describing what to look for when choosing a driving school.

Product No. 3383



Teaching Your Teens To Drive

AAA Teaching Your Teens To Drive is a great supplemental DVD resource for your classroom. Containing 60 minutes of video support, this program is perfect to use for classroom discussion on many topics in driver education and matches up with any curriculum. Parents can also use this program to support supervised practice driving with their teen.

Product No. 3512



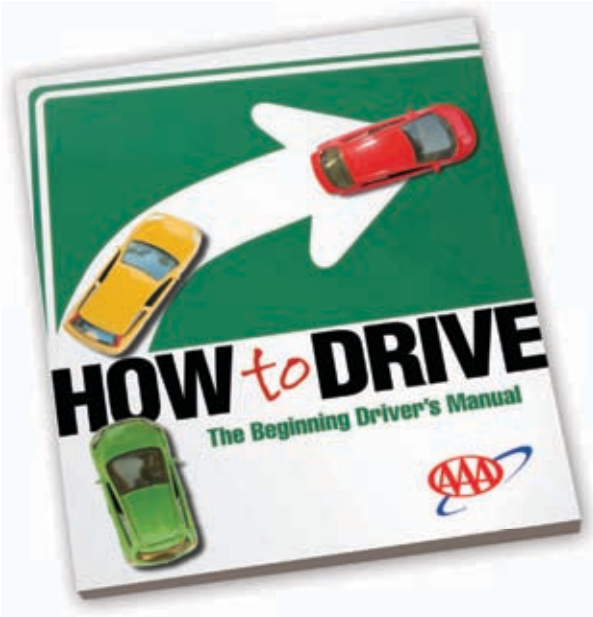
Develops the Following Skills

- Visual search habits
- Basic vehicle control
- Positioning and speed adjustment
- Freeway and night driving
- Driving on slippery surfaces
- Risk reduction and management



THE DEFINITIVE DRIVER EDUCATION MANUAL

For the best in driver's education curriculum, look no further than AAA's "How to Drive Program". Everything a new driver, regardless of his or her age, needs to know about driving in today's mobile society can be found in the 14th edition of **How to Drive**. Emphasizing defensive driving and risk reduction, this manual benefits both new and experienced drivers.



Instructor Guide

How To Drive — Instructor Guide

Designed to provide the tools instructors need, this binder includes **Teaching Your Teens to Drive** 60-minute DVD and AAA Foundation for Traffic Safety's **Driver-ZED**® interactive DVD.

- Lesson plans
- Suggested discussion topics
- Interactive classroom presentations
- Customizable PowerPoint presentations
- Answers to all chapter summary questions
- Recommendations for supplemental videos
- Reproducible fact sheets/worksheets
- Includes 10 hours of additional material

Product No. 350509



Student Manual

How To Drive — Student Manual

Everything your students need to know about driving in today's mobile society can be found in this manual. Based on the principles of managing visibility, time and space, the content reflects the latest concepts in driver safety and is the definitive handbook for new drivers.

Product No. 350209



Test Booklet

How To Drive — Test Booklet

Sold in packs of 25, these booklets make it easy for instructors to test each student's knowledge with multiple-choice questions for 17 chapters and a final exam.

Product No. 350309

How To Drive — Test Answer Sheets/Key

To obtain this product at no charge, go to AAA.biz/drivertraining, click on the **How to Drive** product link and download the printable PDFs.



AAA DRIVER IMPROVEMENT PROGRAM

Brings you greater credibility, flexibility and new tools to reach a wider range of students.

Certified instructors can now take advantage of a comprehensive, tested, multimedia driver improvement program from AAA. Materials are easy to adapt to the needs of:

- First time traffic offenders
- Fleet operators
- Mature operators
- Drivers who want to qualify for reduced points and insurance discounts.

You must be a certified AAA Driver Improvement Program™ instructor to purchase or use the materials on this page. Please contact **AAA Carolinas Driver Education Department** for information on instructor certification.



DRIVER IMPROVEMENT PROGRAM DVD

Designed to directly integrate with the Instructor Kit and Student Guides, this set includes the two menu driven DVDs - **Managing Visibility, Time and Space** and **Safe Driving for Mature Operators**.

Product No. 342406



DRIVER IMPROVEMENT PROGRAM INSTRUCTOR KIT

This Instructor Kit offers classroom-based learning modules covering a variety of topics to help drivers assess and reduce risk behind the wheel. It contains all modules for the two versions of the program **Managing Visibility, Time and Space** and **Safe Driving for Mature Operators**.

Product No. 342506



DRIVER IMPROVEMENT PROGRAM Managing Visibility, Time and Space STUDENT GUIDE

Teaches drivers how to prepare for optimum visibility, compensate for environmental factors, drive defensively and react to potentially dangerous traffic situations. It is used by the U.S. Navy, Air Force and Marine Corps to prevent traffic fatalities worldwide. This course is approved for traffic violators seeking point reduction in 35 states. Can be presented over 4, 6 or 8 hours.

Product No. 384406

DRIVER IMPROVEMENT PROGRAM Managing Visibility, Time and Space STUDENT CERTIFICATE

A certificate for recognition of course completion.

Product No. 0001





One Drink Can Be Too Many
 Drinking and driving do not mix. Don't learn the hard way.



DRIVER IMPROVEMENT PROGRAM
Safe Driving For Mature Operators —
STUDENT GUIDE

Created specifically for drivers 55 and older. This program delivers tips and techniques to help experienced drivers compensate for changing vision, reflexes and response time; understand how prescription medications may affect drivers and how to drive defensively in a variety of situations. Can be presented over 4, 6 or 8 hours.

Product No. 384906



DRIVER IMPROVEMENT PROGRAM
Safe Driving For Mature Operators
STUDENT CERTIFICATE

A certificate for recognition of course completion.



Knowing and Understanding
Traffic Control Devices

Learn the meaning behind road signs, signals and markings.

Product No. 3556



Get a Grip

Learn how to drive in wet weather, including recognizing the signs of poor traction and skid control.

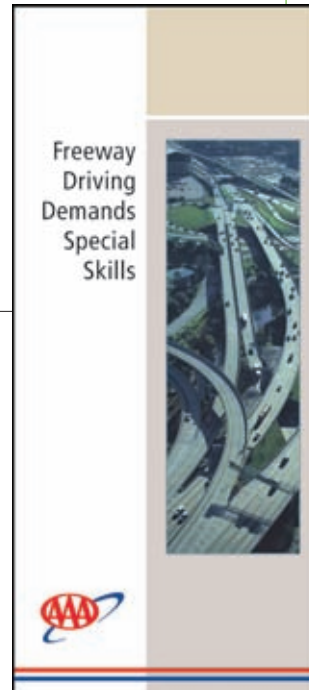
Product No. 3391



Defensive Driving

Learn how to manage visibility, time and space while driving.

Product No. 3389

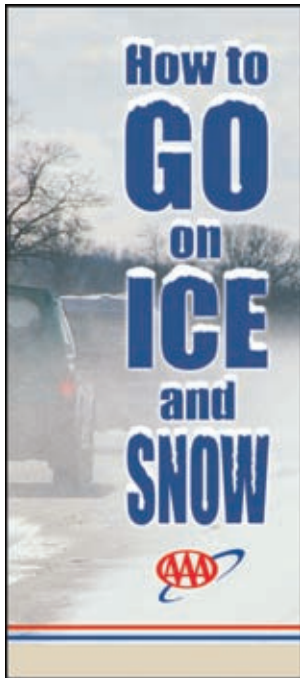


Freeway Driving

Learn more in-depth information on merging and driving tactics related to freeway driving.

Product No. 3396





How To Go On Ice and Snow

Learn how to become a safer driver despite winter's adverse weather conditions.

Product No. 3387

Parking Made Easy

For those who find parking an annoying and awkward maneuver, this brochure offers a step-by-step solution.

Product No. 3392



AAA School Safety Patrol™ Hats

These washable baseball caps make it easy to pick out the safety patrollers in the crowd. Adjustable to fit all children's head sizes, the hats bear the AAA School Safety Program™ badge art and provide Safety Patrol members the designation they have earned. Hats are fluorescent yellow-green to ensure the patroller is visible in inclement weather.

Product No. 3023



AAA School Safety Patrol™ Flags

These fluorescent yellow-green vinyl flags help ensure motorists are aware of children crossing busy streets. The 16" X 15" flags display the international crosswalk symbol on both sides and the AAA logo on one side. The design makes it easy to attach the flags to a 5/8" dowel rod. (Dowel rods are not included.)

Product No. 3159



AAA School Safety Patrol™ Belts

Make sure members of your AAA School Safety Patrol™ stand out in a crowd and are visible to oncoming traffic with these fluorescent yellow-green belts. These easy-to-clean belts, made of durable polyester, display the AAA logo on the front buckle and have "AAA School Safety Patrol" imprinted on the back.

Regular, 36" waist, 38" shoulder

Product No. 7677

Large, 42" waist, 46" shoulder

Product No. 7678

X-Large, 45" waist, 49" shoulder

Product No. 7679



AAA School Safety Patrol™ Rain Ponchos

This highly visible fluorescent yellow-green poncho fits children of all sizes and comes complete with a drawstring hood to protect patrollers from inclement weather.

Product No. 3135



Standard Badges

Make a distinction between the levels in your school safety patrol hierarchy with official silver-tone, AAA School Safety Patrol™ badges. Badges are 2-1/2" X 2-1/2", easily fasten onto safety patrol belts, and include the title and color accent indicating the patroller's level in the structure.

- School, silver Product No. 3092
- Captain, blue Product No. 3090
- Sergeant, green Product No. 3093
- Lieutenant, red Product No. 3091



Lapel Pin

Honor your outstanding patrol members with this black on silver, miniature lapel-size version of the patrol member badge.

Product No. 3140

Award Patch

Use this colorful, 2-1/2" X 2-1/2" embroidered patch as an incentive or recognition award.

Product No. 3096



Incentive Badge

This rich, 2-1/4" X 2-1/4" gold-tone badge serves as a special incentive to honor safety patrol members for outstanding performance or a job well done.

Product No. 3094



Member Handbook

This 3-1/4" X 6-1/4" 15-page handbook is a "must have" for every AAA School Safety Patrol™ member. The easy to follow tips and safety guidelines provide the patroller everything required to be an effective member of the team. There is even a place specifically designed for the patroller to include his/her duty hours.

English version **Product No. 3237**

Spanish version **Product No. 3232**



Membership Application and ID Card

Being a member in this elite group is a huge accomplishment for many students and it comes with many responsibilities. To reinforce those responsibilities and acknowledge the member's participation, this application prominently displays the AAA School Safety Patrol™ pledge, an area for specific school information, signatures, and a detachable wallet-size membership card featuring the AAA School Safety Patrol™ logo.

English version **Product No. 3374**

Spanish version **Product No. 3375**



School Bus Patrol Handbook

A critical element in the AAA School Safety Patrol™ Program is safety on school buses. Designed for school bus patrollers, this multi-page brochure highlights specific guidelines and safety practices for school bus travel.

Product No. 3229

Monthly Record Form

This 11" X 8-1/2" form is perfect for recording daily patrol attendance for a month as well as the condition of the equipment, unprotected crossings, rule violations and accidents.

Product No. 3224



Captain's Record Book

Being the Safety Patrol captain requires organization and attention to detail. This durable, 5-1/2" X 8-1/2" book helps by providing enough pages to record daily and monthly performance throughout a 10-month school year. The book also includes hints on patrol operation, equipment inventory, and space for information for up to 29 patrol members.

Product No. 3221



Award for Safety Achievement Certificate

Designed for schools with accident-free records of patrolled intersections, this 11" X 8-1/2" certificate is a way to honor the school, the patrol members, the teachers and the students.

Product No. 3276



Award of Merit Certificate (blank)

Honor a safety patrol member with a message of your choice with this 10" X 8" two-color certificate.

Product No. 3126



Award of Merit Certificate (printed)

Honor each of your patrol members with this two-color, 10" X 8" certificate to express your appreciation for their loyalty and dedicated service.

Product No. 3122



Supervisor Certificate of Appreciation

Honor the adults responsible for effectively supervising and managing AAA School Safety Patrol™ operations.

Product No. 3277



Adult School Crossing Guard Certificate of Appreciation

Honor adult crossing guards for their service and dedication.

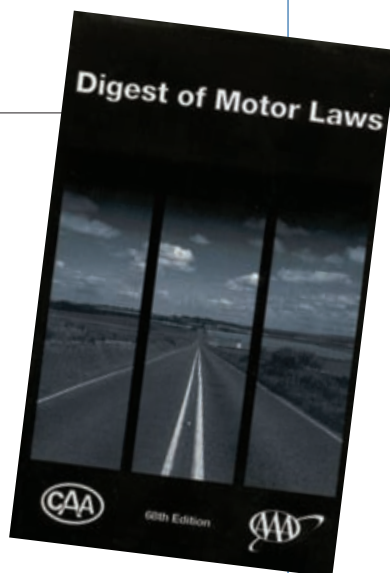
Product No. 3137



Digest of Motor Laws

Updated each year, contains motor law information from each state and Canada.

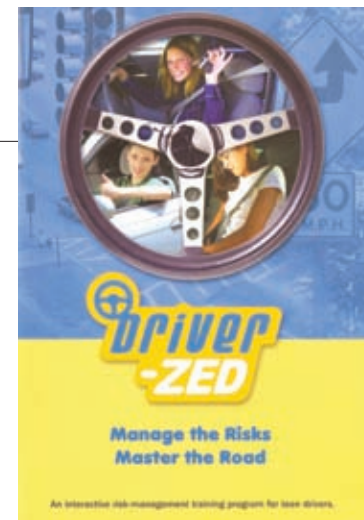
Product No. 8600



Drivers-ZED DVD ROM

Computer simulation game tests teens on important driving topics and scenarios.

Product No. 114



PROGRAM
INSTALLATION CD
Version 1.2

PositScience®



insight
DriveSharp™



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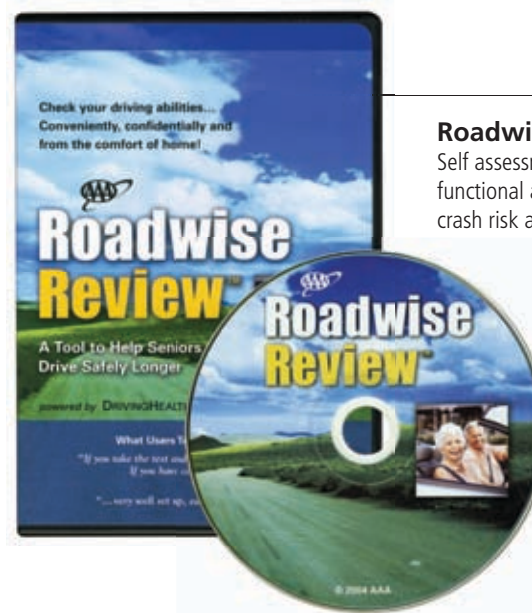
DriveSharp CD ROM

A CD with 2 brain fitness assessments and exercises targeted to improve driving skills.

Roadwise Review CD ROM

Self assessment that measures the functional abilities scientifically linked to crash risk among older drivers.

Product No. 8615



To Order a DriveSharp CD ROM

Order online at AAA.com/drivesharp or call toll-free 866-599-6463.

How Sharp are Your Driving Skills?



- 1 How do you properly use anti-lock brakes?**
 - a. Press and hold the brake down with constant pressure
 - b. Pump the brake pedal
 - c. Press the brake pedal down while simultaneously using the emergency brake
- 2 What does ESC stand for?**
 - a. Emergency Skid Control
 - b. Engine Sound Control
 - c. Electronic Stability Control
- 3 What is the AAA-recommended hand position on the steering wheel (as in the numbers on a clock)?**
 - a. 10 and 2
 - b. 8 and 4
 - c. 3 and 9
- 4 What does SRS indicate in your vehicle?**
 - a. Airbags
 - b. Power Steering
 - c. Sound Reducing Stereo
- 5 How much room should you leave between your torso and the steering wheel?**
 - a. 8 inches
 - b. 6 inches
 - c. 10 inches

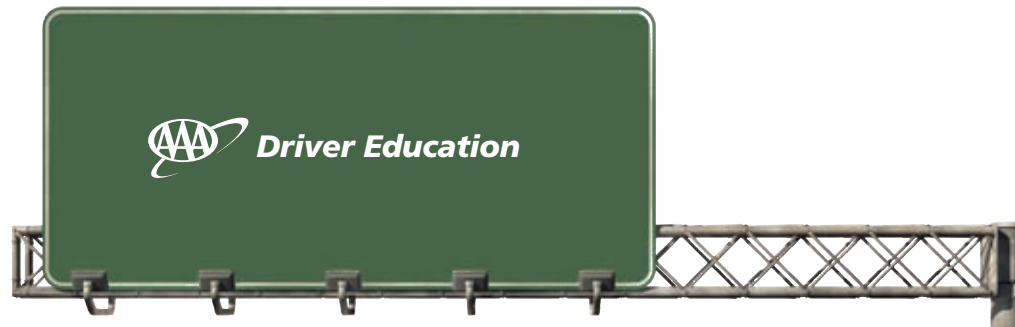


If your driving skills are not as sharp as you thought, register for a AAA Traffic Safety Class today! Please call toll-free at 866-741-6668.

There are 8.9 million drivers in North and South Carolina. Most of these drivers learned to drive as teenagers with some basic driver education curriculum provided by a school or parent. However, as technology advances and we get older it is important to continue our driver education.

Any motorist who would like to refresh their driving skills or who has received a citation and obtained permission from a District Attorney or lawyer may take the online or in-class Traffic Safety Class. For more information on registering for this class, please call 866-741-6668 or visit AAA.com/DriverEducation.

Answers: 1.-A, 2.-C, 3.-B, 4.-A, 5.-C



PEACE OF MIND AND SAFETY ON THE ROAD.

Prices are subject to change.

AAA Carolinas Driver Education Materials Return Policy:

Send returns via a traceable mode of shipment (book post and library rate are NOT traceable). AAA Carolinas Driver Education cannot issue credit on items lost in transit to its facilities. AAA Carolinas Driver Education will accept 100 percent return of its products providing they meet the following conditions:

- Returned products are in new, unmarked, and resalable condition.
- Returns are accompanied by a copy of the AAA packing slip that came with the product.
- Returns are received within three months of date of purchase.
- Customer reports shortages, damage, or defective products within 60 days of invoice date.
- Out-of-print products and outdated editions will not be accepted.

Contact AAA Carolinas Driver Education Department toll-free at 866-741-6668 prior to returning items.

Direct the prepaid shipment of return product(s) to:

AAA Distribution Center
3280 Summit Ridge Parkway, Suite 100
Duluth, GA 30096

For Additional Order Forms, visit AAA.com/DriverEducation.



BILLING INFORMATION

School Name _____ Attention _____

Street _____ City _____ NC SC Zip _____

Phone _____ Email _____

SHIPPING INFORMATION (if different from billing)

School Name _____ Attention _____

Street _____ City _____ NC SC Zip _____

Phone _____ Email _____

PRODUCT#	ITEM	PER PACKAGE	QUANTITY	UNIT PRICE	TOTAL PRICE
DRIVER TRAINING PRODUCTS					
3527	Welcoming Your New Driver - Brochure	50 Pack		\$26.92	
3512	Teaching Your Teens To Drive - Member	3 Pack		\$30.55	
3512	Teaching Your Teens To Drive - Non-Member	3 Pack		\$33.61	
3383	Choosing a Driving School - Brochure	100 Pack		\$17.23	
350509	How To Drive - Instructor Guide	Each		\$104.75	
350209	How To Drive - Student Manual	Each		\$17.34	
350309	How To Drive - Test Booklet	25 Pack		\$71.40	
384406	Driver Improve. Program - Student Guide	Each		\$3.36	
342406	Driver Improvement Program DVD	Set of 2		\$616.08	
342506	Driver Improve. Program Instructor Kit	Each		\$189.62	
0001	Driver Improve. Program - Student Cert.	100 Pack		\$10.10	
384906	Driver Improve. Prog. Mature Operator - Student Guide	Each		\$3.36	
0002	Driver Improve. Prog. Mature Operator - Student Cert.	100 Pack		\$10.10	
3361	One Drink Can Be Too Many - Brochure	100 Pack		\$17.23	
3556	Knowing and Understanding Traffic Control Devices - Brochure	100 Pack		\$17.23	
3391	Get a Grip - Brochure	100 Pack		\$18.56	
3396	Freeway Driving - Brochure	100 Pack		\$17.23	
3389	Defensive Driving - Brochure	100 Pack		\$17.23	
3387	How To Go On Ice and Snow - Brochure	100 Pack		\$18.56	
3392	Parking Made Easy - Brochure	100 Pack		\$17.23	
SCHOOL SAFETY PATROL PRODUCTS					
3023	Hats	Each		\$5.09	
7677	Belts - Regular, 36" waist, 38" shoulder	5 Pack		\$24.84	
7678	Belts - Large, 42" waist, 46" shoulder	5 Pack		\$26.98	
7679	Belts - X-Large, 45" waist, 49" shoulder	5 Pack		\$27.44	
3159	Flags	Each		\$4.28	
3135	Rain Ponchos	Each		\$8.98	
3092	Standard Badges - School, silver	5 Pack		\$7.45	
3090	Standard Badges - Captain, blue	5 Pack		\$7.45	
3093	Standard Badges - Sergeant, green	5 Pack		\$7.45	
3091	Standard Badges - Lieutenant, red	5 Pack		\$7.45	
3140	Lapel Pin	12 Pack		\$8.93	
3096	Award Patch	10 Pack		\$7.04	
3094	Incentive Badge	5 Pack		\$8.16	
3237	Member Handbook - English	50 Pack		\$7.87	

PRODUCT#	ITEM	PER PACKAGE	QUANTITY	UNIT PRICE	TOTAL PRICE
3232	Member Handbook - Spanish	50 Pack		\$28.22	
3229	School Bus Patrol Handbook	50 Pack		\$11.42	
3224	Monthly Record Form	50 Pack		\$8.26	
3374	Membership Application and ID Card	100 Pack		\$8.57	
3375	Membership App. and ID Card - Spanish	100 Pack		\$14.05	
3221	Captain's Record Book	5 Pack		\$6.99	
3276	Award For Safety Achievement Certificate	25 Pack		\$5.51	
3126	Award of Merit Certificate (Blank)	100 Pack		\$14.54	
3122	Award of Merit Certificate (Printed)	100 Pack		\$7.45	
3277	Supervisor Certificate of Appreciation	25 Pack		\$5.71	
3137	Adult School Crossing Guard Certificate of Appreciation	25 Pack		\$9.91	
DRIVER PRODUCTS					
8600	Digest of Motor Laws Book	Each		\$14.23	
114	Drivers Zed DVD ROM	Each		\$20.40	
8615	Roadwise Review CD ROM	Each		\$6.58	

How did you hear about us? _____

AAA Membership # _____

SHIPPING CALCULATIONS			
\$0.00 - \$100.00	\$5.00	\$500.01 - \$600.00	\$30.00
\$100.01 - \$200.00	\$10.00	\$600.01 - \$700.00	\$35.00
\$200.01 - \$300.00	\$15.00	\$700.01 - \$800.00	\$40.00
\$300.01 - \$400.00	\$20.00	\$800.01 - \$900.00	\$45.00
\$400.01 - \$500.00	\$25.00	\$900.01 - \$1000.00	\$50.00
ETC			

SUBTOTAL	
NON-MEMBER HANDLING FEE	\$5.00
MEMBER HANDLING FEE	FREE
SHIPPING (\$5.00 FOR EVERY \$100 ORDERED)	
LOCAL SALES TAX	
TOTAL	

INDICATE PAYMENT METHOD

Payment is enclosed Please bill me Please charge my credit card

Please make checks out to **AAA Carolinas**

This form is for NC/SC residents only. If outside NC/SC, please contact your local AAA club for more information.



CREDIT CARD INFORMATION

Circle Card Type Visa Master Card Discover Amer. Express

Credit Card Number _____

Name as it appears on card _____

Expiration Date ____ / ____ **Phone Number** _____

Signature _____